



Meagan Fallone
Director & CEO
Barefoot College International
+91-9829022892
meagan@barefootcollege.org

22 April 2020

Greetings to you amidst COVID-19 crisis!

The civic society network of India has responded to this crisis in a timely and preemptive manner through a variety of humanitarian and emergency responses, diverting resources, tools, and talent towards the need of the hour.

Barefoot College International has pivoted its programmatic response by introducing **Artificial Intelligence** as a way to overcome the physical barriers to teaching and skilling. We are collaborating with our grassroots partners to build a healthy network of smartphone enabled front line women in rural communities who will be remotely taken through our proven ENRICHE curriculum on health and wellness, domestic violence awareness, savings behaviour, budgeting, and home-based micro-enterprises to enhance their **personal and financial resilience** through this pandemic and its economic consequences for them and their family. We are bringing in remote learning technologies through our Latin America based partners, Fundación Capital, who you may know in the context of their financial inclusion mobile applications and recognised globally and integrated into 7 National Governments in Latin America. To track the remote learning progress, we are also localising a predictive monitoring tool in partnership with Dimagi Inc., another key social enterprise who has been recognised by the World Economic Forum and is part of an exclusive network of awardees along with Barefoot College.

In addition to this programmatic response we have launched a significant **Relief Response** to help Grass Roots Rural Community Based Organisations with overhead expenses at this critical time, when most are experiencing total loss of the funds they need to continue to serve the last mile where it is critical for food, medical preparedness and information to arrive. This has been seeded through a voluntary pay reduction on the part of our entire international and India based staff. It is an exceptional act of service and generosity to ensure our Civil Society actors can continue to deliver for India. We are accepting donations to this effort and like the above initiative it qualifies directly under CSR at this time.

Barefoot College International is a uniquely positioned not-for-profit company registered under Section 8 looking to partner with in exploring linkages and collaborations with foundations and corporates to create a **System of Rapid Innovation Adoption at Scale in India**.

Wishing you and your family peace and good health during these times.

MEAGAN FALLONE
Director & CEO
Barefoot College International