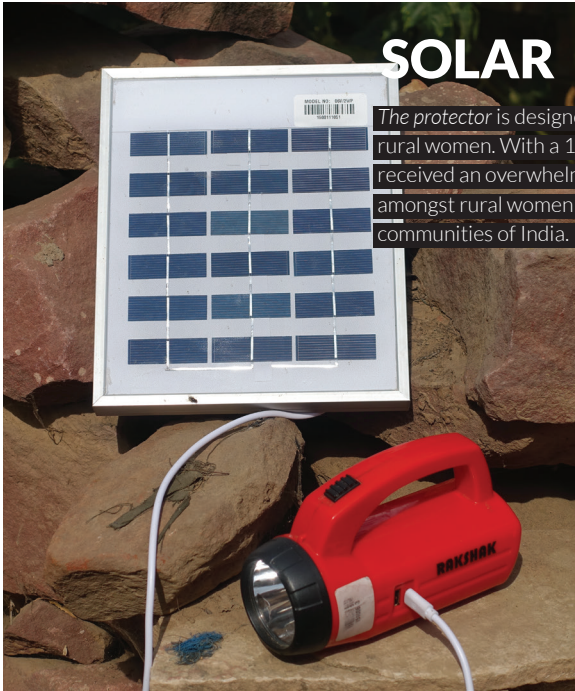


POWER A BOOST

Donate \$35
to kickstart a Solar Mama
market-building
demo kit

Provide a Solar Mama the opportunity to boost their income and benefit their villages through sponsoring one Solar Saheli designed Rakshak Torch- a proven, impactful solar product that she can showcase and distribute in her market.



SOLAR RAKSHAK

The protector is designed by and for rural women. With a 1 km range, it has received an overwhelming response amongst rural women and communities of India.

<https://igg.me/at/frontiermarkets>



ABOUT US

Frontier Markets www.frontiermkts.com
Founded in 2011, Frontier Markets is on a mission to redefine last mile access to clean energy. It is a consumer centric company providing access to clean energy products and services that meet household needs to create “Saral Jeevan”. (Saral Jeevan = ‘easy life’)

Reaching	Impacting	Saving
350,000	2.1M	380 K
Households	Lives	Tonnes of Carbon

Barefoot College www.barefootcollege.org
For more than 40 years, The Barefoot College has designed new ways to nurture and support a journey to empowerment, one village at a time, one woman at a time. It demystifies and decentralises technology and puts new tools in the hands of the rural poor with a singular objective of spreading self-sufficiency and sustainability.

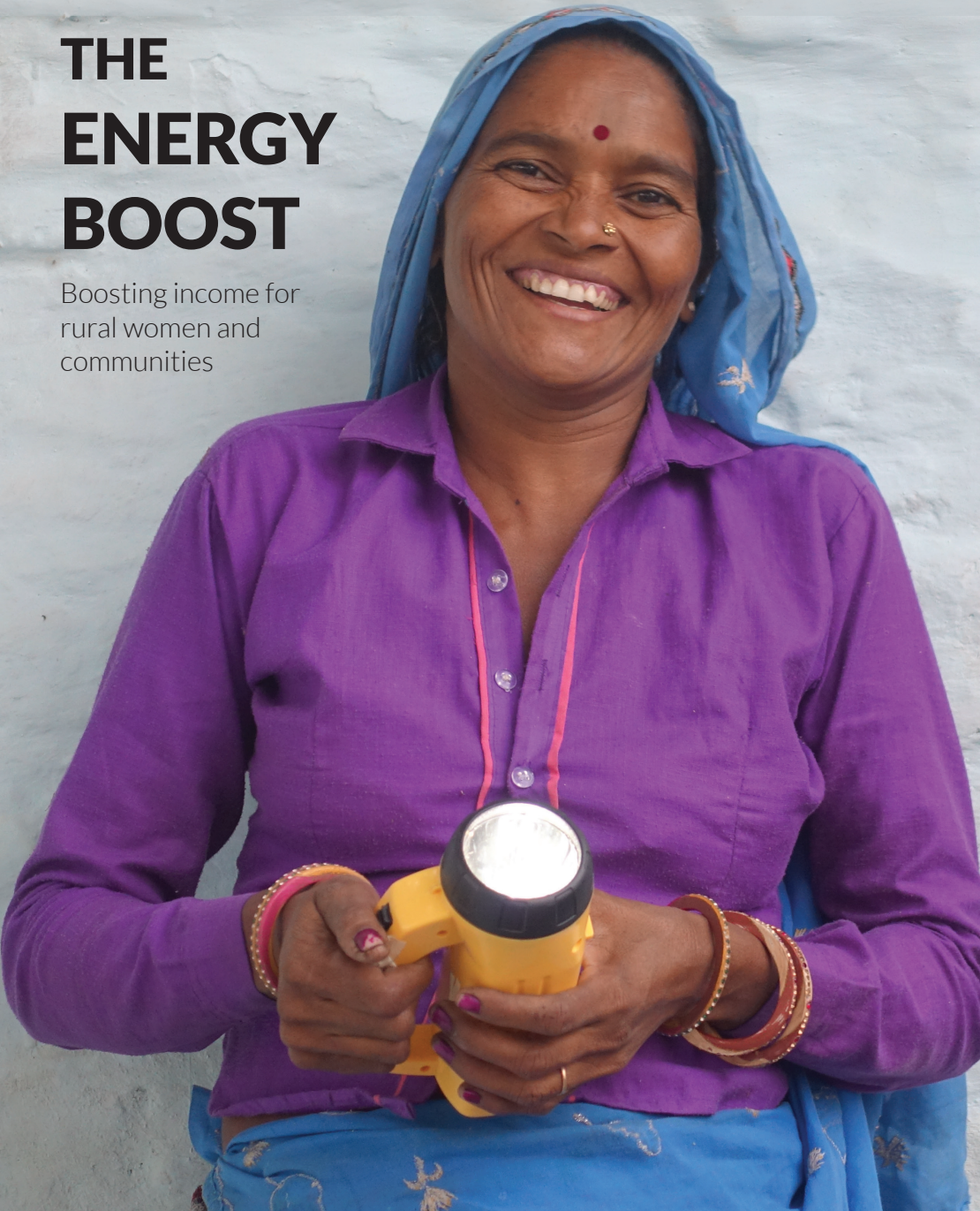
Operating in	Reaching	Impacting
1,653	92	2M
Villages	Countries	Lives

CONTACT US

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Anu Jain anu@barefootcollege.org

THE ENERGY BOOST

Boosting income for rural women and communities



THE ENERGY BOOST

Boosting income for rural women and communities

THE POWER OF PARTNERSHIP

There is a global energy access crisis. Women-- wherever they live in the world-- are the changemakers ready to bring global solutions.

Frontier Markets and Barefoot College presents:

- 1

Solar technology education plus enterprise-based income generation
- 2

Economic opportunity for rural women and their communities
- 3

Global energy access scale
- 4

A program by women, for women

They will bring together their networks of women to fight rural poverty through the distribution of proven, impactful solar products, creating a pathway to opportunity for marginalized rural women and their communities.



Barefoot College Solar Mamas are solar engineers. They have the capacity and confidence to manufacture, install and service solar products in their villages.

Want proven solutions to demo and distribute in their markets to generate income.



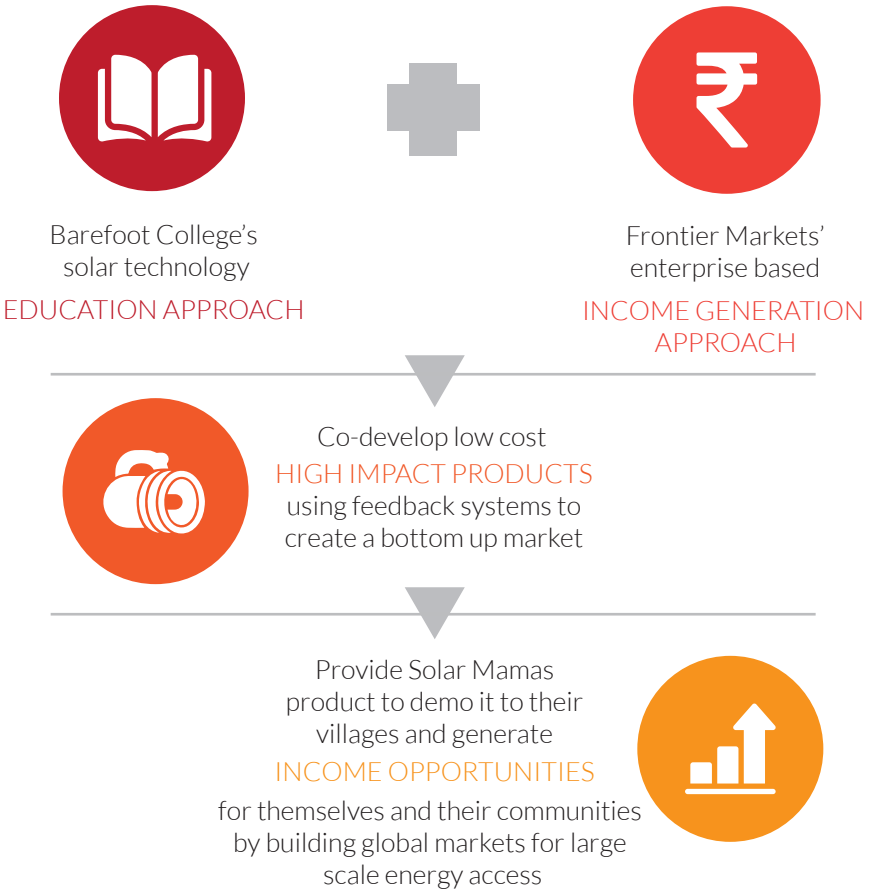
Frontier Markets' Solar Sahelis are solar consultants. They use and collect customer data to design, distribute and service products like the Rakshak torch.

Want to increase the distribution reach of high impact productive products.

THE POWER OF WOMEN

Frontier Markets & Barefoot College combined their best programs into an energy access toolkit.

It will catalyse better entrepreneurial performance and sustained growth.



THE POWER OF A BOOST

Solar Mamas will showcase and sell the Rakshak torch first in India, and then in 10 countries globally to generate income.

